

**P.R.GOVERNMENT COLLEGE (A),
DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES**

**ACTIVITIY
REGISTER**



REPORT

P.R.GOVERNMENT COLLEGE (A),

Date	19 July 2022
Conducted through DRC/JKC/ELF/ Dept.etc	DCMS
Nature of the Activity	Awareness Program
Title of the Activity	Awareness Program on Intellectual Property Day
Name of the Department/Committee	DCMS
Details of Resource person(Name, Designation etc.)	G.Chiranjeevi Kumar
No. of Students Participated	97

Brief Report of the Activity

Intellectual property (IP) is a creation of the mind, such as an invention, a literary or artistic work, or a trademark. IP rights protect these creations and give their owners the exclusive right to use them for a certain period of time. Intellectual Property Day is celebrated every year on April 26th to raise awareness of the importance of IP and to promote its use and protection. The theme for Intellectual Property Day 2023 is "IP and Youth: Innovating for a Better Future". This theme highlights the importance of encouraging young people to be creative and innovative, and to use IP to protect their ideas.

There are different types of IP, including:

Copyright: Copyright protects original literary, dramatic, musical, and artistic works, such as books, movies, songs, and paintings.

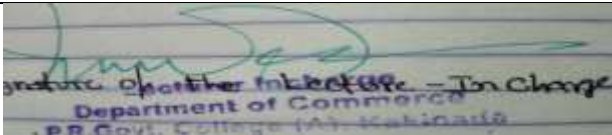
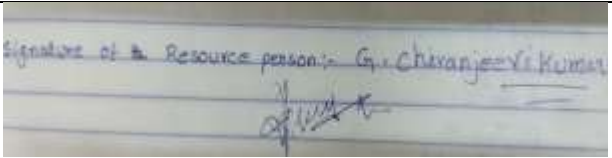

Patents: Patents protect inventions, such as new products, processes, and machines.

Trademarks: Trademarks protect words, symbols, and designs that identify the source of goods or services.

Design patents: Design patents protect the ornamental features of a product.

Trade secrets: Trade secrets protect confidential information, such as recipes, formulas, and business methods.

Name of the lecturers who planned and conducted the activity	DCMS
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Signature of the Lecturer in charge/ Convener of the committee	
Signature of the Resource Person	
Signature of the Principal	
Remarks	

